



William (Bill) Lloyd Nichols Jr.

July 29, 1939 - January 18, 2025

William (Bill) Lloyd Nichols Jr., 85, of Winter Park, FL, passed away on January 18, 2025.

Born on July 29, 1939, in Tallahassee, FL, Bill was a proud 9th-generation Floridian. He was preceded in death by his maternal grandparents, Ralph and July Ely of Winter Park; his father, William Lloyd Nichols of Woodville, FL; his mother, Katherine (Ely) Nichols Baker of Winter Park; and his sister, Katherine Ely (Baker) Clausen of Missoula, MT/San Marin, CA.

A 1958 graduate of Winter Park High School, Bill went on to attend the University of the South in Sewanee, TN. Following his graduation, he enlisted in the U.S. Navy, attending Officer Candidate School and earning a promotion to Lieutenant Junior Grade. He was stationed in the Philippines, San Diego, CA, and Naples, Italy, serving as a Naval Courier. Over the course of his three enlistments, Bill became fluent in six languages, a testament to his intellect and curiosity.

After retiring from the Navy, Bill pursued a successful career in advertising industry, living in Portland, OR; Bellevue, WA; and Huntington Beach, CA. In the mid-1990s, he returned to Winter Park to care for his beloved mother in her final years.

Bill had an appreciation for the finer things in life—exquisite food, smooth wine,

travel, great conversations, and laughter. His generosity knew no bounds; he was always willing to lend a helping hand, and many of those he supported became like family. He was deeply loved and will be profoundly missed.

Bill is survived by his brothers, Samue S. Baker Jr. (Oakdale & Philo, CA) and Ralph Ely Baker (Altamonte Springs, FL); his sisters, Martha (Baker) Dunwoody (Ocala, FL) and Julia (Baker) Cusano Meier (Orlando, FL); as well as numerous nieces, great-nephews and -nieces, and great-great-nephews.

A graveside memorial and celebration of life will be held at a later date.

Tribute Wall

MD

“ He was my big brother and well loved and sorely missed! I miss your laughter. I miss your wisdom and I miss your wit! He loved gardening, FSU football , cooking great foods and lively conversations and great music! As one of his long time friends told me, “ before we had Google! We had Bill”. His intellect was broad and rich, yet he was humble about it! Marty

Martha Dunwoody - March 10, 2025 at 08:01 PM